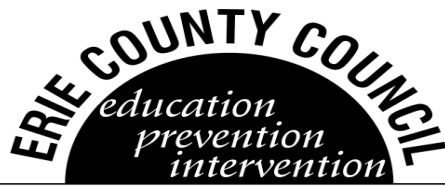


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FOR THE PREVENTION OF ALCOHOL AND SUBSTANCE ABUSE

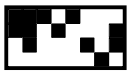
1625 Hertel Avenue ~ Buffalo ~ NY 14216
716.831.2298
FAX 716.831.9580
www.eccpasa.org

Instructions: We need help from the readers of the ECCPASA's newsletter, AwareNews. Fill in the response that best represents your opinions or behaviors regarding AwareNews. Your feedback will assist us in making AwareNews better able to serve the Western New York community.

1. How useful is the ECCPASA Newsletter (AwareNews) to you as a professional resource?
2. How useful is the ECCPASA Newsletter (AwareNews) to you as a personal resource?
3. Compared to other newsletters, how do you rate the ECCPASA Newsletter (AwareNews)?
4. How much impact has AwareNews had on increasing your ... perception of the harm caused by alcohol/drug abuse? ... communications with family members regarding the harm caused by alcohol/drug abuse? ... communications with friends in the community regarding the harm caused by alcohol/drug abuse? ... communications with political, school, business or other community leaders on alcohol/drug abuse?

5. Tell us about the balance of articles in AwareNews:

Table with 4 columns: Type of Article, Need more, Right amount, Need less. Rows include Opinion Pieces/Guest Commentaries, Legislative Issues, Alcohol/drug use research summaries, Conference reports, Local outreach events, Overviews of ECCPASA programs, Human interest stories, Prevention resource information, Treatment resource information, Media coverage controversies.



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6. What types of articles are most useful to you?

(Please write answer(s) in boxes)

7. Including yourself, how many total people read your issue of *AwareNews*?

Some background information on *AwareNews* readers will allow ECCPASA to better tailor the newsletter to its audience.

8. What is your gender?  Female  Male

9. What is your age range?  Under 24  25-34  35-44  45-54  55-64  65 or older

10. What is your ethnicity?  Hispanic or Latino  
 African American / Black  
 Asian  
 American Indian / Native American  
 Caucasian / White  
 Other

11. How would you best classify yourself?

- Prevention Specialist
- Treatment Specialist
- Advocate
- Community Member
- Elected Official (or staff)
- Government alcohol, drug, or mental health agency staff
- Law enforcement
- K-12 education staff (teacher, administrator, coach, etc.)
- Other (Please specify)

12. Please provide two suggestions for improving *AwareNews*:

(Please write answer(s) in boxes)

*Thank you for participating in this survey!*